# paul Thrasher | *Senior Software Engineer*

1312 SE 37th Ave.
Portland, OR
paulthrasher.com
thrashr888@gmail.com
415-420-6683

Passionate web engineer with a background in design. Driven to execute and ship high quality, beautiful software. Tireless team cheerleader.

**Experience**

### Senior Software Engineer
*Say Media, April 2011–Present*
Helped create two media platforms.
Orion featured in TC: http://techcrunch.com/2012/03/15/dogster-redesign/
Tempest featured in Digiday: http://digiday.com/publishers/say-media-tempest/

Lead Engineer and architect on site building, growth and maintenance. Scaled site building features and capabilities to new teams of engineers and designers across all of Say's properties with over forty million monthly uniques combined. Launched about two sites per quarter. Worked with product and program managers to develop specs, roadmaps, project backlog, culture development and run Agile ceremonies. Lead the engineering efforts of getting sites launched; spec, development, QA, launch and maintenance. Interfaced with other internal teams to help drive architecture. Hired, trained and lead 12 engineers in Ukraine, Costa Rica, San Francisco and planned for a Denver team.

Helped build and scale our next-gen media platform on Node.js, AngularJS, ElasticSearch, Python and AWS. Working on various full-stack projects; Datacenter to AWS migration, SEO and Advertising. I also helped architect our in-house SCSS Framework. Served over 490MM page views per month.
fashionista.com, biography.com, climing.com, maxim.com, backpacker.com, rachaelraymag.com

### Meetup Organizer
*San Francisco Symfony Meetup, June 2009–May 2011*
I ran the largest monthly Symfony (a popular PHP web framework) Meetup in the world with over 170 members. Speakers have included various Symfony core contributers.
meetup.com/The-San-Francisco-Symfony-Meetup

### Lead Software Engineer
*Dogster, Inc., August 2006–April 2011*
Lead Software Engineer responsible for Dogster.com, Catster.com and our blog network. Built many major products including a contests engine, an updated dynamic homepage, implementing Wordpress MU, a mobile-ready version, and Answers. Completed a site redesign, front-end performance and back-end scalability upgrades with PHP 5.3, Amazon S3/CloudFront, and LabJS. Senior role in building togethertag.com, our retail pet tag service. Built and migrated the code-base to a scalable framework architecture (in-house custom framework and Symfony 1.X) used throughout all new products. Heavily involved in scaling our maintainability and growth as well as implementing new and upcoming technologies. Also worked with new hires to help them become an effective part of our team.

### Co-Owner, Developer
*Faucet Studio, September 2004–September 2006*
Built a parent-teacher communication tool called PeachKit.com. The website provided elementary school teachers with a simple and efficient way of publishing classroom events while keeping in touch with parents through an integrated messaging system. Faucet Studio has been intimately working with parents and teachers to find new ways of improving the much needed parent-teacher relationship. I did all engineering, some design & branding, fundraising, product dev, finance, marketing, etc.

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**Designer/Web Developer**
*C3sf, October 2005–September 2006*
*Thunk Design, June 2004–September 2005*

**Web Developer**
*Receiver Studio, February 2004–August 2004*
*Hasbro/Derek Garvins Designs, May 2004–May 2005*
*lucidboy.com, May 2003–February 2005*

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| **Education** | Bachelor of Fine Arts in Computer Arts, New Media—President's Honor List<br>Academy of Art University, San Francisco, September 2001–December 2004 |
| **Technical Skills** | Experience in LAMP, Python, Javascript, Node.js, PHP, AJAX, jQuery, AngularJS, React, Sass/SCSS, Django, Flask, Grunt, Gulp.js, Express.js, WordPress, AWS, S3, EC2, Apache, MySQL, PostgreSQL, AWS RedShift, MongoDB, Celery, Memcache, Redis, Git, ElasticSearch, Docker, Packer, Terraform, Chef, Front-end Performance, WebSockets, Photoshop, Illustrator, InDesign. |
| **Other Skills** | Advertising, DevOps, SEO, Wireframes and Mockups, A/B Testing, Information Architecture, Google Analytics, CI systems, JIRA, Agile, Interviewing, Running Remote Teams. |

**Achievements**

**Top 3 at SuperHappyDevHouse Hackathon**
Developed paid deals website in under 48 hours.

**DNA Lounge**
Music video featured at video event.

**URLs**

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|---|---|---|
| paulthrasher.com | dogster.com | fashionista.com |
| biography.com | catster.com | maxim.com |
| climbing.com | twitter.com/thrashr888 | backpacker.com |
| rachaelraymag.com | github.com/thrashr888 | |

**Personal Projects**

**SEO Suite**
Automated Search Engine Optimization Testing Tool. Built with Python.
github.com/saymedia/seosuite

**Zengager**
An employee engagement Saas product. Built with Django.
not public

**S3 Static Uploader**
A HTML5, S3-hosted app for uploading files straight to S3 using CORS.
github.com/thrashr888/s3staticuploader

**Other OSS**  grunt-sftp-deploy, angularjs-server, packer2terraform, Frontend Code Test